

# Globalization and nearshoring what is the future?

## Nordic-Baltic outlook in engineering

Webinar August 18th 2020

**As the longterm outlook in the production sector is facing uncertainty, the nearshoring in the Baltic States offers new opportunities.**

**Engineering industries being the core for the Finnish and Baltic economies, has much more potential than achieved to this day.**

**In longer term a more integrated industry will improve the overall strength of Finland and the Baltics.**

**Time:** 18th of August  
15.00-16.15

### Nearshoring and localization – global trends

*Chris Knight, Co-Founder&CCO, Wavteq, Trade&Investment Experts*

### Nordic - Baltic industry short and longer term perspectives

*Jukka Palokangas, Principal Economist Technology Industries of Finland*

### Business setup and working in the Baltics from global perspective

*Ilkka Metsola, Director, Metso Financial Services*

### Sourcing digitally from the Baltics

*Edward Blomstedt, CEO Airfaas*

### Business Finland support for internationalization in the Baltics

*Radek Kukuła, Senior Advisor, Business Finland*

### Moderator:

FinnCham, Mr Timo Vuori, Executive Vice President, International Affairs, Finland Chamber of Commerce

### The event organized by:

Investment and Development Agency of Latvia, Enterprise Estonia, Embassy of Lithuania

### In partnership with:

Technology Industries of Finland, Business Finland, Finnish- Estonian Trade association, Finnish – Latvian Trade association, Finnish-Lithuanian Trade association

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